

# The 15th TRIZ Symposium in Japan

With TRIZ, you can...

# Opening Remarks

September 5, 2019

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Japan TRIZ Society, Non-Profit Organization





# Holding details of Japan TRIZ Symposium

回	主催	開催時期	開催場所	発表数	参加者
第15回	日本	2019年9月5日~6日	全水道会館(東京都文京区)	23件	
第14回		2018年9月13日~14日	中野サンプラザ(東京都中野区)	22件	100名
第13回		2017年9月21日~22日	中野サンプラザ(東京都中野区)	23件	121名
第12回		2016年9月1日~2日	早稲田大学(東京都新宿区)	29件	141名
第11回		2015年9月3日~4日	オリンピック記念青少年センター(渋谷区)	27件	111名
第10回		2014年9月11日~12日	早稲田大学(東京都新宿区)	30件	135名
第9回		2013年9月5日~6日	統計数理研究所(東京都立川市)	28件	126名
第8回		2012年9月6日~8日	早稲田大学(東京都新宿区)	37件	110名
第7回		2011年9月8日~10日	東芝研修センター(横浜市)	33件	115名
第6回		2010年9月9日~11日	神奈川工科大学(神奈川県厚木市)	40件	165名
第5回		2009年9月10日~12日	国立女性教育会館(埼玉県)	42件	132名
第4回		2008年9月10日~12日	ラフォーレ琵琶湖(滋賀県)	46件	180名
第3回	TRIZ	2007年8月末	東芝研修センター	34件	204名
第2回		2006年8月末	パナヒルズ大阪	34件	157名
第1回		2005年9月	ラフォーレ修善寺	20件	104名





# Whole image of the 15th Symposium

- 1) The session was shortened in two days.
  - It to be easy participate more, it changes. ; This form is established.
  - Tutorial for beginner
  - General lectures are parallel all sessions.
- 2) The keynote Lecture and the special lecture along the object of the symposium (With TRIZ, you can...) were set.
  - < Refer to the slide of next page. >
- 3) The support of various groups is expanded further.
  - $\sim$  For make TRIZ 's activities familiar to relevant organizations  $\sim$
  - Backup: Intellectual Property Association Japan.
     Robust Quality Engineering Society
- Support: Center for Global MOT Research, Ritsumeikan University,
  Forum for Innovative Regenerative Medicine, Japan Creativity Society,
  Japan Society for Design Engineering, Japan Society of Mechanical Engineers,
  Japanese Society of Applied Statistics, Nikkan Kogyo Shimbun,
  Society of Japanese Value Engineering, Union of Japanese Scientists and
  Engineers, Risk Analysis Research Center, The Institute of Statistical Mathematics





# Outline and project of the 15th TRIZ Symposium

## The subject: With TRIZ, you can...

- 1) Tutorial to beginner and mainstay experienced person (The 1st day)
- 2) TRIZ and the related field
  - The place of application, the announcement of study results, and the discussion is offered. (The 1-2th day)

And it contributes to the improvement of a technological level and the improvement of the method of the spread, promotion, and application.

- 3) Planning keynote lecture and special lecture
  - Keynote lecture on the current state of TRIZ in Europe (The 2<sup>nd</sup> day )
  - Special lecture on New Business Development and Business Transformation ( The  $1^{st}$  day )
- 4) The place of the exchange of the person related to TRIZ is offered, and it contributes to the development of the TRIZ community.





# The 15th TRIZ Symposium: Tutorial

Tutorial: The 1st day

" What is TRIZ!?"

Dr. Manabu Sawaguchi

(Japan TRIZ Society, Ritsumeikan University)

For beginners, Introduce the basic idea of TRIZ and representative tools





# The 15th TRIZ Symposium: Keynote Lecture

# Keynote Lecture: The 2<sup>nd</sup> day

" Present Situation of TRIZ in Europe

Facts, Figures & Success Stories —"

Dr. Robert Adunka

Vice-President of the International TRIZ-Association (MATRIZ)

for Europe, TRIZ Master,

CEO of the TRIZ Consulting Group GmbH,

Former TRIZ Project Manager at Siemens





# The 15th TRIZ Symposium: Special Lecture

Special Lecture: The 1st day

"New Business Development

and Business Transformation"

Mr. Yuzo Toda

(Professor, Fujita Health University,

Former Chairman of

Forum for Innovative Regenerative Medicine,

Former CTO, Fujifilm Corporation)





# The 15th TRIZ Symposium preparation & execution organization

#### Symposium executive committee

Chairman of Executive committee: Yuji Mihara

Vice chairman of executive committee (double as account): Kazushi Tsuwako

Executive committee (head office): Osamu Ikeda, Yohjiro Fukushima

Program chairman: Yoshihisa Konishi

Executive committee (slide translation): Kazushi Tsuwako, Yoshihisa Konishi

Executive committee (document editing): Takashi Shikata, Hisataka Izawa

Executive committee (in charge of public relations)

: Mamoru Zenko, and Public Relations Committee

Executive committee (in charge of poster session)

: Takashi Ogata, Yojiro Fukushima

#### ■ Holding preparation cooperation

Poster & Pamphlet Design: Junko Shikata

Holding Preparation: Takashi Ogata, Hideaki Kosha, Yoichi Hasegawa

#### ■Site management

Japan TRIZ Society Management Committee (dispense with the Mr. and Mrs.)





#### What is Japan TRIZ Society?

- May, 2004 TRIZ Konwa-kai inauguration
- · January, 2005 Changed to Japan TRIZ Conference.
- December, 2007 Establishment of Japan TRIZ Society, NPO

# Form of activity

Non-profit-making, corporate activity of public volunteer base based on member

# Purpose of activity

- It functions as a center of the TRIZ spread activity in Japan.
- Contribute to strengthening our technological development capabilities and global competitiveness.
- For the people being interested in TRIZ, the place of a stronger concentration and the activity is continuously offered.
- ★ You get understanding from the activity.
  - The activity together by all means! \*





# Content of activities of Japan TRIZ Society

# The main activity

For promotion & use of TRIZ

- Project of symposium
- Project of seminar
- Society activity
- Development of contents for education and publication

### It acts in the following organizations for the above-mentioned

- Plans board: Planning of new business Promotion, Mid/long-term plan
- ■Technological committee: Society generalization promotion, Content development
- Public Relations Committee: Public relations project promotion, Homepage management,

E-mail magazine issue

- ■Symposium executive committee : Execution of project of symposium
- ■Administration committee: General management, Secretariat business, Accounting business

These activities are supported by 21 executive committee members and 6 cooperating committee members.





# Society activities of Japan TRIZ Society

- Literary property creation research subcommittee meeting (Chief: Kimihiko Hasegawa)
- The result of the activity is announced tomorrow a.m. (at poster session)
- The result until last year can be obtained with CD etc.
- Business and management TRIZ research subcommittee meeting (Chief: Ikuo Yoshizawa)
- The result of the activity is announced tomorrow a.m. (at poster session)
- **Educational research subcommittee meeting in new age** (Chief : Shinsuke Kurosawa)
- The result of the activity is announced tomorrow p.m. (at oral session)
- Utilization of released information subcommittee meeting (Chief: Narumi Nagase)
- The result of the activity is announced this afternoon (at oral session)

Moreover, the society can be held according to hope besides the abovementioned. Please feel free to the person related to the society to inquire of an uncertain point.

Please examine participation in the TRIZ society by all means hearing the announcement of these society activities.





# Asking for participation to you

- Your active discussion against announcement in this symposium, please.
- We hope that the research of all participating people will be promoted and further achievements will be achieved.
- Significant and exciting two days are expected to be spent.
- And next year's Symposium,
  We hope that active presentations will be held
  from everyone.

