

The 11th TRIZ Symposium in Japan, 2015

Held by: The Japan TRIZ Society, NPO (JTS)

Sponsored by: Intellectual Property Association of Japan, Robust Quality Engineering Society

Supported by: Japan Creativity Society, Japan Society for Design Engineering,

Japanese Society of Applied Statistics, National Statistics Center, Nikkan Kogyo Shimbun,

Risk Analysis Research Center (The Institute of Statistical Mathematics),

Society of Japanese Value Engineering, Union of Japanese Scientists and Engineers



Main Theme: Open up your future with Creativity

Agenda

August 16, 2015

Venue: National Olympics Memorial Youth Center(NYC) (3-1, Yoyogi Kamazono-cho, Shibuya-ku, Tokyo) <http://nyc.niye.go.jp/en/>

1st day: Sep. 3 (Thu.)		2nd day: Sep. 4 (Fri.)	
9:20 Registration		8:40 受付開始	
Room A		Room B	
10:00 J00 Tutorial J Shinsuke Kurosawa (trizstudy.com) Systems Approach		9:00 Japan TRIZ Society J General Assembly Meeting	
12:00 Lunch Break (80 min.)		9:40	
Room A		Room A	
13:20 J01 Opening Address Yuji Mihara (Chairman, Japan TRIZ Society) JE		10:00 E01 Keynote Lecture EJ Valeriy Prushinskiy (TRIZ Master) Hybridization in Technology	
13:30 J102 Special Lecture JE Akashi Fukuhara (Item Two One) An Approach to the Design of an 'Attention-winning' New Product for a New Market Segment		11:10 Group photographing of participants	
14:50 Break (10 min.)		11:20 Break (10 min.)	
Room A		Room 310	
15:00 J01 Masahiro Kuwahara (IDEA Inc.) JE Can TRIZ help you create a hit product?		11:30 J11 Yoshinori Takagi () JE Inventive Principles Workshop to Expand TRIZ User's Range	
15:25 Break (5 min.)		11:30 J12 Hideaki Kosha (USIT manufacturing technology support) JE Interpreting the Important Technical Elements of the Blue LED	
Room A		Room B	
15:30 J02 Hiroshi Kawakami (Unit of Design, Kyoto University) JE A Matrix for System Design Utilizing the Use of Inconvenience		11:30 J13 NAGAI Tetsuya (MPUF, Japan) JE Deployment for Searching the Causes :DeSC	
15:55 Break (5 min.)		11:30 J14 Kimihiko Hasegawa (Intellectual Property Creation Research Subc.) JE Method for Creation by Means of Value Evaluation (Part 2)	
Room A		Room B	
16:00 J03 Takashi Ogata (OLYMPUS Corporation) JE Creating the engineer's environment for using TRIZ naturally		11:30 J15 Shinsuke Kurosawa (New Era Education Subc. / trizstudy.com) JE Introduction to the Subcommittee and its Activity	
16:25 Break (5 min.)		13:00 Lunch Break (90 min.)	
Room A		Room A	
16:30 J04 Kazuhiro Fujikawa (OLYMPUS Corporation) JE Spiral-up of scientific approach promotion including TRIZ		14:30 J16 Michael Chen (Hsinchu Jiao Tong University) JE QFD, TRIZ Example in "Battery Management System" Development	
16:55 Break (5 min.)		14:50 Break (5 min.)	
Room A		Room B	
17:00 J05 Akihiko Ikeda (SONY, Kanagawa Instit. of Tech.) JE Instruction Know-how of Creative-problem-solving Practice		15:00 J17 Naoyuki Yoshida (JNC Corporation) JE Change in TRIZ Activities at JNC Corporation	
17:25 Restaurant "Toki" Break (15 min.)		15:25 Break (5 min.)	
Room A		Room B	
17:40 Dinner & Exchange J(E)		15:30 J18 Tomohiko Katagiri (IDEA Inc., SWCN) JE Development of Spinning Tops by TRIZ & TM & Simulation - Part 2 -	
19:10 Ending		15:55 Break (5 min.)	
		Room A	
		Room B	
		16:00 J19 Masahiro Hayashi (KYOWASEIKO Corporation) JE Problem Solving and Product Planning with QFD-TRIZ	
		16:25 Break (5 min.)	
		Room A	
		Room B	
		16:30 J20 Yoshiharu Isaka (IDEA Inc.) JE One Method for Expanding TRIZ Application II	
		16:55 Break (5 min.)	
		Room A	
		Room B	
		17:00 J23 Narumi Nagase (SONY) JE An ARIZ-like Thinking Framework to Breast the Customer Value	
		17:15 Closing	
		17:15 J03 Closing Address Mamoru Zenko (Vice-Chairman, Japan TRIZ Society) JE	
		Legend for languages	
		Legend for session types	
		Tutorial	
		Opening/Closing/Meeting	
		Keynote Lecture	
		Special Lecture	
		Oral Presentation	
		Poster Presentation	
		Dinner & Exchange	

J in Japanese only
JE presentation in Japanese, parallel projection
EJ presentation in English, parallel projection
J(E) in Japanese, partially in English

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