

Season's Greetings

A Happy New Year!

We are in a situation where both individuals and companies are unstable and it is difficult to draw a bright future. By developing innovative technologies and products and putting the real strength of the company, it is necessary to build our own future that can not be ignored by the economic environment.

To do that, technicians and researchers should not rely on trial and error, but rather develop innovative products and systems efficiently using scientific creative thinking methods.

TRIZ is the most powerful way to do that.

In order to do this, engineers and researchers should not rely on trial-and-errors, but should efficiently develop innovative products and systems by utilizing scientific and creative thinking methods.

The strongest method for that is TRIZ.

So far Japan TRIZ Society has promoted the spread and development of TRIZ. The 14th Japan TRIZ Symposium will be held with "**Realize your Dream with TRIZ!**" as its main theme in Tokyo from September 13th to 14th this year. We hope that many participants will present their own experiences and research results. This time Samsung Electronics' Mi Jeong Song (TRIZ Master) will give the keynote address. We would like many people to participate in the discussions and use this symposium as a place to learn about how to proceed and think in TRIZ.

We will ask the related associations to participate and cooperate in the symposium.

In addition, on May 31st (Thursday), as the "May Seminar", we will conduct a "TRIZ Basic Seminar" for beginners in TRIZ and a "Symposium Review Discussion" to discuss several previous presentations.

Moreover, we plan to organize research activities for Education in the New Age, Intellectual Property Creation and Business & Management TRIZ research subcommittees, hold seminars and issue educational materials on TRIZ so that more and more people can understand and learn it.

Also, we will proceed further with publishing preparation of journals with a focus on TRIZ.

These opportunities utilized by many people and accompanied by their discussions, we hope to use TRIZ to **realize our dreams** and contribute to building the future of companies and eventually the future of Japan. For the purpose of further expansion of TRIZ, we sincerely ask not only members of the Japan TRIZ Society but also non-members to cooperate with our activities.

With best regards,

Yuji Mihara
Chairperson of Board
Japan TRIZ Society, NPO