

## Call for Participation in the “14<sup>th</sup> Japan TRIZ Symposium 2018”

2018.6.8

Chairperson, Japan TRIZ Symposium

The Japan TRIZ Society, NPO, is going to hold the 14<sup>th</sup> Japan TRIZ Symposium 2018 in order to widely present, discuss and communicate about the creative technical innovation method “TRIZ.”

Since “TRIZ” was introduced to Japan in 1996 as a philosophy, methodology and knowledge engineering tool which strongly supports the technical innovation in the industry field, many application cases and researches were introduced, and this symposium has been held every year so far, 13 times in total.

It is packed with the most useful information for developing innovative things, technologies and systems. Please apply for participation.

We are looking forward to the participation of many people.

For participation, please apply from:

[http://www.triz-japan.org/symposium\\_top-e.html](http://www.triz-japan.org/symposium_top-e.html)

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### ★ Outline of the 14<sup>th</sup> Japan TRIZ symposium 2018 ★

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◆Held by: Japan TRIZ Society, NPO (JTS)

◆The main theme : "**Realize your Dream with TRIZ!**"

◆Date: **September 13th (Thursday) through 14th (Friday), 2018 (2 days)**

Location: **NAKANO SUNPLAZA, Tokyo, Japan**

◆Venue: Nakano Sunplaza (4-1-1, Nakano, Nakano-ku, Tokyo, 164-0001 JAPAN)

<https://www.sunplaza.jp/en/about/#access>

◆Languages: Japanese + English

The 1<sup>st</sup> day will

Start with an easy-to-understand explanation on “Attraction of TRIZ that is effective for various problems” by Executive Committee Member of Japan TRIZ Society giving problem solutions which will be useful even for a beginner in TRIZ,

Followed by a special lecture by Tatsushi Kusumoto (Shinwa Controls Co., Ltd.)  
“Challenging of a Small-and-Medium Enterprise for Product Development  
~ Systematic Development Technique and Innovation ~”

The 2<sup>nd</sup> day will

Start with a keynote lecture by Dr. Mijeong Song (TRIZ Master: Samsung Electronics, South Korea) “Technology Evolution Opportunity Mining (TEOM) for patent analysis and strategic invention” along the theme of this symposium.

This time also, the contributed presentations will be given parallel in two rooms.

★ Entry fee : (Including keynote lecture, special lecture, etc.)

Japan TRIZ Society Member: 25,100 Japanese yen (Early discount (due Jul.13))

Non-member : 38,100 Japanese yen (Early discount (due Jul.13))

Student : 3,000 Japanese yen

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